

**MTS Broadcasting, L.C.**  
**WCEM AM    WCEM FM    WAAI FM    WTDK FM**

Annual EEO Public File Report  
Exhibit 1

The purpose of this EEO Public File Report is to comply with Section 73.2080(c)(6) of the FCC's 2002 EEO Rule. This report has been prepared on behalf of the Station Employment Unit that is comprised of the Following Stations: WCEM AM, Cambridge, Maryland; WCEM FM, Cambridge, Maryland; WAAI FM, Hurlock, Maryland; and WTDK FM, Federalsburg, Maryland; and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning May 21, 2009 to and including May 20, 2010.

The FCC's 2002 EEO Rule requires that this report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the applicable period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy is identified by name, address, contact person, and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the applicable period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the applicable period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Attachments 1, 2, and 3; which follow have been designated to provide the required information. Please note that the numbers listed on Attachment 2 under column entitled "Full-Time Positions for Which Source Was Utilized" refer to the number of the full-time positions listed on Attachment 1.

For purposes of this report, a vacancy was deemed "filled" not when the offer was extended, but when the hiree accepted the job offer. A person was deemed "interviewed" whether he or she was interviewed in person and/or over the telephone.

**MTS Broadcasting, L.C.**

Attachment 1

Covering the period from May 21, 2009 to and including May 20, 2010.

Stations comprising Station Employment Unit of the Following Stations:

- WCEM AM, Cambridge, Maryland
- WCEM FM, Cambridge, Maryland
- WAAI FM, Hurlock, Maryland
- WTDK FM, Federalsburg, Maryland

**Vacancy Information**

<b>Full Time Positions Filled by Job Title</b>	<b>Total Number of Interviewees from all sources for this position</b>	<b>Recruitment Source of Hiree</b>
WCEM FM Morning Drive	1	Employee Referral
Salesperson	1	On Air Ad
Salesperson	3	On Air Ad
Salesperson	3	Job Fair
Salesperson	1	MTS Website
Salesperson	1	On Air Ad

Total Number of Persons Interviewed During Applicable Period:   10

**MTS Broadcasting, L.C.**

Attachment 2

Covering the period from May 21, 2009 to and including May 20, 2010.

Stations comprising Station Employment Unit of the Following Stations:  
 WCEM AM, Cambridge, Maryland; WCEM FM, Cambridge, Maryland;  
 WAAI FM, Hurlock, Maryland; WTDK FM, Federalsburg, Maryland

<b>Recruitment</b>		
<b>Recruitment Source Name, Address, etc.</b>	<b>Total Number of Interviewees this source has provided during this period, if any.</b>	<b>Full-Time Position for which this source was utilized.</b>
Job Fair Centre of Salisbury Salisbury University	1	Salesperson
MTS Broadcasting P.O. Box 237 Cambridge, MD 21613 410-228-4800		
On Air Campaign	5	Salesperson
MTS Website	1	Website
Employee Referral	1	WCEM FM Morning Drive
Maryland Workforce Exchange <a href="https://mwe.dllr.state.md.us/">https://mwe.dllr.state.md.us/</a> Through MD Department of Labor & Licensing		
Jobs Express Sarah.Passarell@ExpressPros.com	2	

***MTS Broadcasting, L.C.***

Attachment 3

Covering the period from May 21, 2009 to and including May 20, 2010.

Stations comprising Station Employment Unit of the Following Stations:

WCEM AM, Cambridge, Maryland  
WCEM FM, Cambridge, Maryland  
WAAI FM, Hurlock, Maryland  
WTDK FM, Federalsburg, Maryland

**Non-Vacancy Specific Recruitment Activities Undertaken**

**OUTREACH AD**

Each month, each of the MTS Broadcasting stations air a minimum of 100 on-air ads seeking organizations to request to be added to our outreach efforts to notify their job seekers. This :30 second ad also includes the station address, phone number and email contact information.

**JOB FAIR, OCTOBER 15, 2009; CENTRE OF SALISBURY, SPONSORED BY SALISBURY UNIVERSITY**

Kirsten Stohmer, Sales Manager and Shane Walker, Operations Manager went to the Centre of Salisbury to an advertised Job Fair set up in the Mall. It was opened to the public and they spoke in a question and answer manner to about 30 people. They had MTS items on display and talked about general job opportunities as well as specific job opportunities. They distributed station literature and took 15 resumes and three applications.

**JOB FAIR, APRIL 14, 2010; CHESAPEAKE COLLEGE -**

Kirsten Strohmer, Sales Manager and Shane Walker, Operations Manager went to Chesapeake College at their Wye Mills location. The job fair took place at Chesapeake College in Wye Mills, Maryland. It was open to everyone looking for a job. There was no promotion of this event on the air; Chesapeake College promoted the event. Representatives from our network spoke with visitors to our booth individually and as a group, whichever the case warranted. There were about 420 people attending the Job Fair. The event was advertised through direct mailers to community organizations, PSAs on radio, television, and print, as well as paid-advertising on our radio stations, WAAI and WCEM-FM.

**CAREER FAIR, APRIL 21, 2010; SAILWINDS PARK -**

Troy Hill, General Manager. Kirsten Strohmer, Sales Manager went to Sailwinds Park in Cambridge. This event took place in Governors Hall on the grounds of Sailwinds Park in Cambridge, Md. It was open to C-SDHS juniors and was advertised within the school. We spoke in groups from 5 to 15 that rotated every 20 minutes. We did not have a broadcast booth set up, but we did have a display booth with our media kit, tri-fold take-aways, and job application forms. We spoke about how radio works and internship possibilities. One student filled out an application.