



The Mid-Shore's Top Stations

MTS Transmitter



FRONT PAGE

COVERAGE

- WineFest at St. Michael's
- Your Insurance Claims Counselor

S T . M I C H A E L S W I N E F E S T 2 0 1 7

Explore St. Michaels and enjoy wine tastings at over ten venues throughout town featuring more



than 300 wines from around with special WineFest discount pricing! You can even sign up for VIP tastings where you can climb aboard the Patriot Cruise Boat and sample fine wines that are often not available in Maryland all while cruising the Miles river.

weekend? So come out and taste the world at St. Michaels WineFest, April 29th-30th, Noon-5pm daily.

For more information, tickets and a full schedule of events, check out www.winefestatstmichaels.com



Cheers!!

Did we mention that WineFest supports charities who are actively devoted to helping the community each year? So while you're out enjoying a day of leisure and perusing the many vendors and flavors WineFest has to offer you are also helping support the community! What better way to spend a

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Y O U R I N S U R A N C E C L A I M S C O U N S E L O R

Jerrie Taylor, host of "Your Insurance Claims Counselor", is a Licensed Insurance Public Adjuster with Lion Heart Public Adjustment and each week she will discuss the dangers of handling insurance claims on your own and why every homeowner should have their own Public Adjuster even before disas-



ter strikes. Call her BEFORE you call your insurance company. She educates, advocates and maximizes your claim. So tune in every Tuesday at 11am on WCEM AM 1240 and remember before you contact your insurance company, call Lion Heart Public Adjustment

[443-671-7474](tel:443-671-7474). [443-467-2262](tel:443-467-2262)

Live Broadcasts are always a blast! Come join us!

Saturday, April 8th – 12p-2p WCEM FM @ Clearwater Pool and Spa's Open House, Cambridge

Sunday, April 9th – 12p-2p WAAI @ Clearwater Pool and Spa's Open House, Easton

Sunday, April 16th –Easter Sunrise Service in Cambridge

Wednesday, April 26th- 7p-11p Cambridge Lion Club Auction

Saturday, April 29th- 11a-1p WTDK @ St Michaels Wine Fest

Saturday, May 13th and Sunday, May 14th- 10:30a- TFN WCEM AM/FM @ Cambridge Powerboat Regatta

Tuesday, May 23rd & Wednesday, May 24th- 6:30p-TFN WCEM AM @ High School Graduations (23rd CSDHS/ 24th NDHS)

Monday, May 29th- Memorial Day Service in Cambridge

Sunday, June 11th- 11p-1p WCEM FM @ Eagleman/Ironman in Cambridge

Saturday, July 8th- 5p-7p WTDK @ Nanticoke Riverfest in Seaford

Sunday, September 24th- 12noon- 2p WTDK @ Don's Fall Car Show



U P C O M I N G S P O N S O R S H I P S A V A I L A B L E



The **Cambridge Power Boat Regatta** will be held the week-end of May 13th and 14th! Once again, Radio 1240 WCEM AM and 106.3 The Heat will be broadcasting the races live. Join John Tomey as he gives you all of the second by second racing information!

The **Class of 2017** will be graduating! Cambridge South

Dorchester High School holds their ceremony on Tuesday, May 23rd and North Dorchester High School will be on Wednesday, May 24th. Radio 1240 WCEM AM will broadcast both ceremonies live. If you can't make the ceremony, you can hear as the students turn the tassle!

Memorial Day Service is held each year at Long Wharf in

Cambridge. Reverent and moving speeches are given by military and elected officials. This service honoring our military will again be broadcast live on Radio 1240 WCEM AM.

To sponsor these and other upcoming events, contact your sales representative or email at mtsbroadcasting@yahoo.com.



R E M E M B E R W H E N

George Frunzi can be heard hosting Remember When every Saturday on 107.1 The Duck. George plays the first generation of Rock and Roll and vocal group harmony. He plays the hits, the memories, the songs that formed the soundtrack of your life by uniquely mixing the music of the first generation of rock and roll with the sounds of the 60s and 70s with interesting tid-bits of information and music history sprinkled in.



George Frunzi

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Mission Statement: Dedicated to serving our listeners and advertisers with quality, professional programming and community involvement.



To submit closings, delays, public service announcements or to add your event to our community calendar, please email us at news@mtslive.com!



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A little History!

WCEM AM 1240 went on the air as WCMD AM 1240 “The Voice of The Shoreman” on November 11, 1947. The various formats of WCEM AM have been Continuous Country, Talk Radio, Gospel and as an ESPN affiliate. WCEM AM’s current format is Adult Standards. WCEM AM produces local talk shows and broadcasts a variety of local events.

WCEM FM 106.3 began airing on the FM band on January 29, 1968. WCEM FM has always been an Adult Contemporary station, only changing its music as the years progressed and its slogan from time to time; WCEM FM 106.3 Adult Contemporary; WCEM FM 106.3 The Shore’s Best Mix; to 106.3 The Heat.

WCEM AM and WCEM FM were located at “The Pines” and continues to broadcast from that location today (2 Bay Street).

WCEM AM and WCEM FM have been owned by MTS Broadcasting, L.C. since September 1993. The stations have always been privately owned. Some of the previous ownership names are Samuel Cannon, Jr., F. Phillips Williamson, Dr. Lawrence Maryanov; Joseph Goldstein; and VerStandig Broadcasting.

WAAI FM 100.9 was a new station in Dorchester County and began filling the airwaves with country music on June 1, 1989. WAAI FM has stayed true to its roots and continues to play a variety of old and new country, gospel music and NASCAR updates during the week.

WTDK FM 107.1 began in Federalsburg, Maryland on December 2, 1978 under the call letters of WCTD and played country music. In 1989 the call letters were changed to WDLE FM, in 1991 another call letter change to WQMR. WWPL were the call letters in 1993 for 107.1 and finally in 1995 the call letters were changed to WTDK and remain today. WTDK FM plays oldies music as well as some specialty shows that specialize in songs from the Doo Wop days!

WAAI FM and WTDK FM broadcast from our studios at 2 Bay Street in Cambridge, Maryland with their sister stations, WCEM AM and WCEM FM.